

## Site Usage

684 Visits

51.32% Bounce Rate

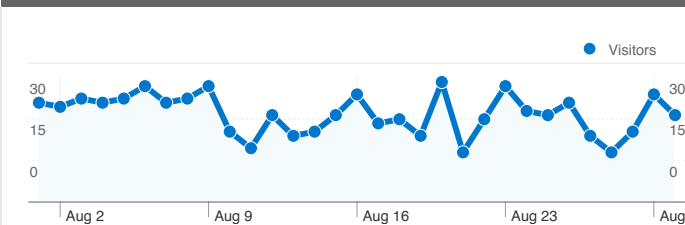
2,082 Pageviews

00:01:41 Avg. Time on Site

3.04 Pages/Visit

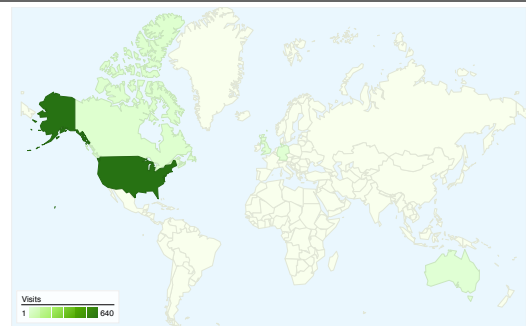
87.43% % New Visits

## Visitors Overview

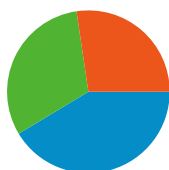


Visitors  
624

## Map Overlay



## Traffic Sources Overview



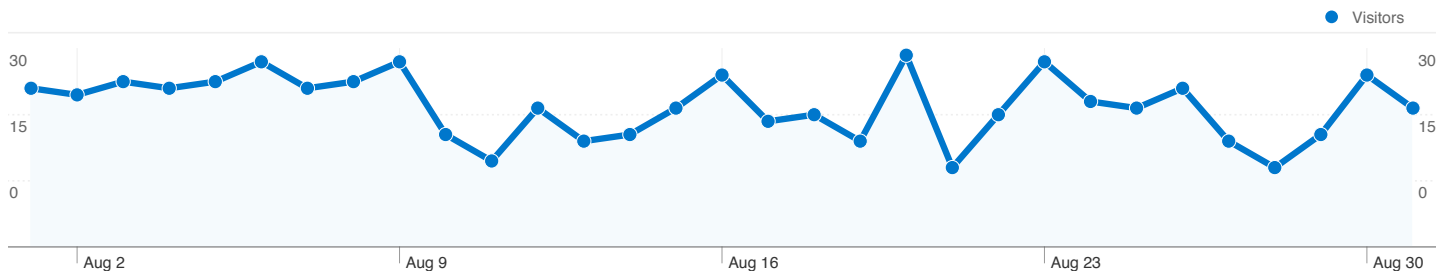
■ Referring Sites  
283.00 (41.37%)

■ Direct Traffic  
214.00 (31.29%)

■ Search Engines  
187.00 (27.34%)

## Content Overview

Pages	Pageviews	% Pageviews
/	807	38.76%
/Default.aspx	189	9.08%
/explore.aspx	179	8.60%
/exploreregion.aspx?region=3	128	6.15%
/exploreregion.aspx?region=1	89	4.27%



**624 people visited this site**

**684 Visits**

**624 Absolute Unique Visitors**

**2,082 Pageviews**

**3.04 Average Pageviews**

**00:01:41 Time on Site**

**51.32% Bounce Rate**

**87.43% New Visits**

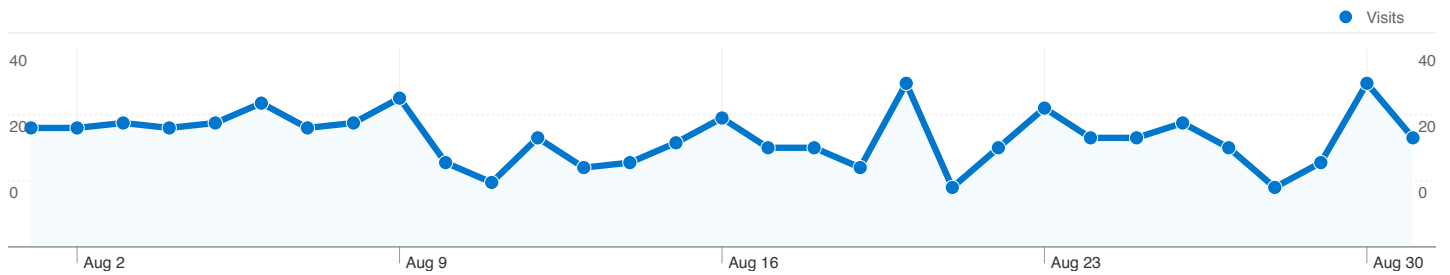
## Technical Profile

Browser			Connection Speed		
	Visits	% visits		Visits	% visits
Internet Explorer	405	59.21%	Cable	246	35.96%
Firefox	175	25.58%	DSL	186	27.19%
Safari	67	9.80%	Unknown	176	25.73%
Chrome	31	4.53%	T1	61	8.92%
Mozilla Compatible Agent	2	0.29%	Dialup	8	1.17%

# Traffic Sources Overview

Aug 1, 2010 - Aug 31, 2010

Comparing to: Site

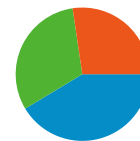


All traffic sources sent a total of 684 visits

31.29% Direct Traffic

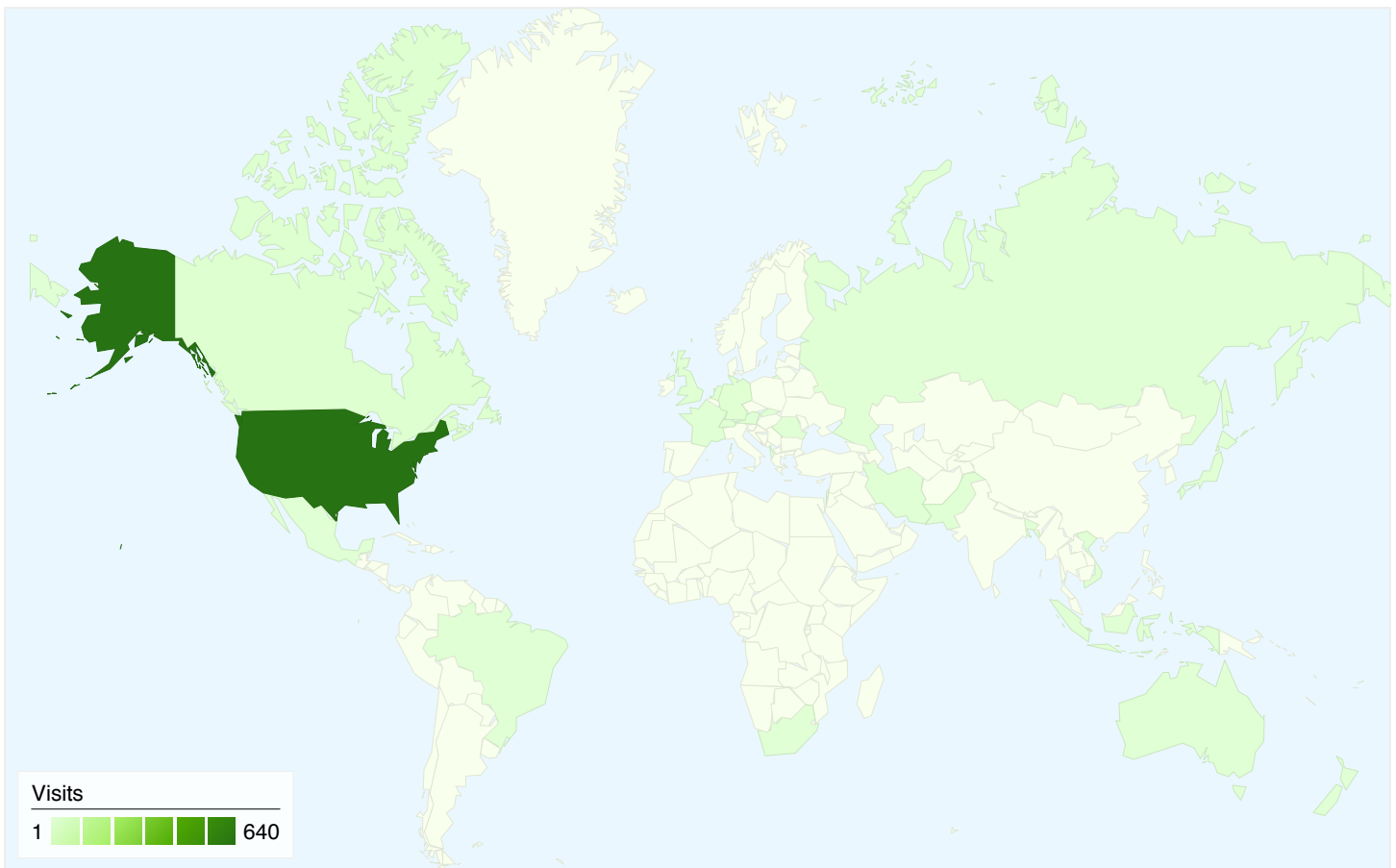
41.37% Referring Sites

27.34% Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	214	31.29%	southwest idaho	24	12.83%
google (organic)	139	20.32%	southwestern idaho	7	3.74%
cityofboise.org (referral)	78	11.40%	swita	5	2.67%
visitidaho.org (referral)	62	9.06%	southwest idaho travel	4	2.14%
visitsouthwestidaho.com	37	5.41%	southwest idaho travel	4	2.14%

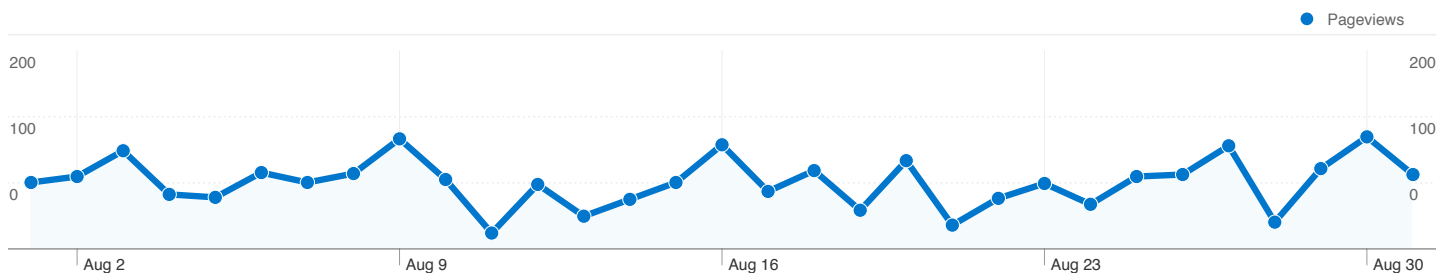


## 684 visits came from 25 countries/territories

### Site Usage

<div>Visits</div> <div>684</div> <div>% of Site Total:</div> <div>100.00%</div>	<div>Pages/Visit</div> <div>3.04</div> <div>Site Avg:</div> <div>3.04 (0.00%)</div>	<div>Avg. Time on Site</div> <div>00:01:41</div> <div>Site Avg:</div> <div>00:01:41 (0.00%)</div>	<div>% New Visits</div> <div>87.43%</div> <div>Site Avg:</div> <div>87.43% (0.00%)</div>	<div>Bounce Rate</div> <div>51.32%</div> <div>Site Avg:</div> <div>51.32% (0.00%)</div>	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	640	3.10	00:01:45	87.19%	50.47%
Canada	11	4.27	00:02:57	100.00%	36.36%
United Kingdom	4	1.50	00:00:00	50.00%	50.00%
Germany	3	2.00	00:00:29	66.67%	66.67%
Russia	2	1.00	00:00:00	100.00%	100.00%
Mexico	2	1.50	00:00:00	50.00%	50.00%
Indonesia	2	1.00	00:00:00	100.00%	100.00%
France	2	1.50	00:00:21	100.00%	50.00%
Australia	2	1.50	00:00:03	100.00%	50.00%

Netherlands	1	1.00	00:00:00	100.00%	100.00%
1 - 10 of 25					



Pages on this site were viewed a total of 2,082 times

 **2,082** Pageviews

 **1,417** Unique Views

 **51.32%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	807	38.76%
/Default.aspx	189	9.08%
/explore.aspx	179	8.60%
/exploreregion.aspx?region=3	128	6.15%
/exploreregion.aspx?region=1	89	4.27%